TAM = (Number of comps a user will participate in for a year) \* (Number of college athletes in the world) \* (Average money gained from one comp) / (Average squad size)

NCAA

430, 000 2008 NY times <http://www.nytimes.com/2008/12/02/sports/02club.html?pagewanted=all&_r=0>

460, 000 2014-15 http://www.ncaa.org/student-athletes

but the top is lonely so there will be more on the bottom

New York times says 2 million student athletes in 2008 http://www.nytimes.com/2008/12/02/sports/02club.html?pagewanted=all&\_r=0

With a proportion

2 million x

------ -------

430, 000 460, 000

x = 2.14 million student athletes

+ the people at the bottom who don’t make tryouts =

**2.2 million**

(2.2 million student athletes \* 2.5 \* 30) / 5.35 = $30.8 mill

3555\*2.5\*30

763500

57262500

22,132 colleges in the world per Webometrics (http://www.webometrics.info/en/node/54)

(TAM\*5.35)/(2.5\*30)=100\*(Colleges in the world)

TAM = (Average number of undergraduate college athletes)(Number of undergrad colleges)(Avg money pooled between 2 squads)(Commission)

NCAA - **Sports added and dropped**

The popularity of each of these sports programs has changed over time. Between 1988–89 and 2010–11, NCAA schools had net additions of 510 men's teams and 2,703 women's teams.[[18]](https://en.wikipedia.org/wiki/National_Collegiate_Athletic_Association#cite_note-ncaapublications.com-18)

1,281 institutions; conferences; organizations; and individuals. It also organizes the [athletic programs](https://en.wikipedia.org/wiki/Athletic_sports) of many [colleges](https://en.wikipedia.org/wiki/College) and [universities](https://en.wikipedia.org/wiki/University) in the [United States](https://en.wikipedia.org/wiki/United_States) and [Canada](https://en.wikipedia.org/wiki/Canada), and helps more than 450,000 college [student-athletes](https://en.wikipedia.org/wiki/Student-athlete) who compete annually in college sports. The organization is headquartered in [Indianapolis](https://en.wikipedia.org/wiki/Indianapolis), [Indiana](https://en.wikipedia.org/wiki/Indiana). In 2014 the NCAA generated almost a 1 billion dollars in revenue. 80 to 90% of this revenue was due to the [Men's Division I Basketball Tournament](https://en.wikipedia.org/wiki/NCAA_Men%27s_Division_I_Basketball_Tournament). This revenue is then distributed back into various organizations and institutions across the United States.[[3]](https://en.wikipedia.org/wiki/National_Collegiate_Athletic_Association#cite_note-3)

40 million

Number institutions of higher learning - 4,726 [Title IV](https://en.wikipedia.org/wiki/Title_IV) degree-gra

nting institutions,

**North America**

What are the average number of varsity teams on a college campus? size?

What are the average number of club of teams on a college campus? size?

What are the average number of intramural sports on a college campus? size?

What is the average campus size?

How many of these are heavily step/track based teams?

**South America**

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**Europe**

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**Africa**

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What are the average number of intramural sports on a college campus? size?

What is the average campus size?

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**Australia**

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What are the average number of intramural sports on a college campus? size?

What is the average campus size?

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**Asia**

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What are the average number of club of teams on a college campus? size?

What are the average number of intramural sports on a college campus? size?

What is the average campus size?

How many of these are heavily step/track based teams?

**Antarctica(lol)**

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